



SINGAPORE POLO CLUB

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80 Mount Pleasant Road Singapore 298334

Tel: +65 6854 3977 / 3978

Email: marketing@singaporepoloclub.org

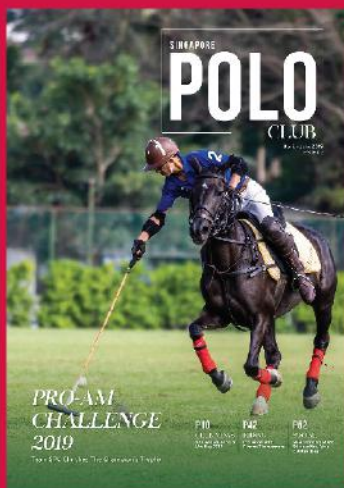
www.singaporepoloclub.org

FOLLOW US   [singaporepoloclub](https://www.instagram.com/singaporepoloclub)

MEDIA RATE CARD

Singapore Polo Club is one of the oldest sporting and social clubs in Singapore. It is widely recognized as the premier equestrian lifestyle club in Singapore and one of the top facilities of its kind in the region. The quarterly newsletter features the latest news, happenings and events at Singapore Polo Club and is distributed to all Singapore Polo Club members and stakeholders.

ADVERTISING RATES



MAGAZINE

Centre Spread	\$3,800
Outside Back Cover	\$2,700
Inside Front Cover	\$2,400
Inside Back Cover	\$2,200
Full Page	\$1,860
A4 Loose Inserts (Max 4 Pages)	\$1,800

EDM (Electronic Direct Mailer)

Banner (Top)	\$250
Banner (Middle)	\$180
Banner (Bottom)	\$140

Digital / Social Media

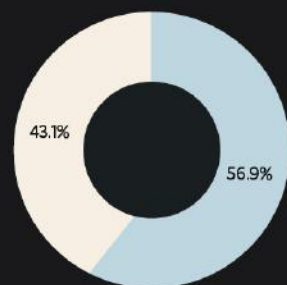
Facebook & Instagram	\$120 per post
Poster With Flyers	\$180
TV Display	\$80 per month

Terms & Conditions:

- 1) Rates are subject to 7% Goods & Services Tax (GST).
- 2) Advertisement artwork must be provided by the advertiser at their own cost.
- 3) 50% of the total advertising fee will be charged for cancellation of advertisement within 14 days from the material submission.
- 4) Advertisement booking deadline is one month before publication date or otherwise advised by the publisher.
- 5) Minimum resolution required is 300dpi; Standard file format: Hi-res PDF, JPG.

DEMOGRAPHICS

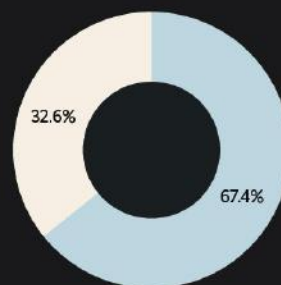
CIRCULATION
(1,370)



Profession

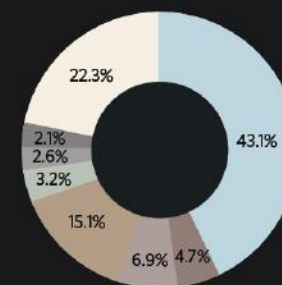
High-net-worth individuals, CEOs, Directors, Lawyers, Doctors, Sole Proprietors, Business Owners

-  Expats
-  Singaporean/PR



Gender

-  Male
-  Female



Nationality

-  Singaporean/PR
-  America
-  Australia
-  British
-  France
-  India
-  Malaysia
-  Others